

THE CONFLUENCE DONOR PACKAGE

Building Community, Inspiring Growth



Photo Credit: Dan Salekin 2024

Be part of the future—support our groundbreaking Fully
Public Passive House project!

Established in 1946, the Castlegar Chamber of Commerce is a not-for-profit organization dedicated to strengthening our local economy, supporting tourism, and fostering community growth. We manage key programs, including Economic Development, the Chamber of Commerce, Destination Castlegar, the Gateway to the Kootenays & Okanagan Visitors Centre, the Business Retention and Expansion (BRE) program, and The Confluence—a hub for business, tourism, and collaboration.

Committed to sustainability and truth and reconciliation, we prioritize green infrastructure and meaningful partnerships with Indigenous communities to build a resilient and inclusive future.

Why We Created The Confluence Building

The Confluence Building is the result of a **13-year journey** to create a central hub for economic growth, tourism, and business support in Castlegar. Through collaboration with multiple stakeholders, we developed a building that meets the needs of the region, serves as a model of **green infrastructure**, and incorporates locally sourced wood products.

We are proud that The Confluence is **one of the first public buildings in Canada to integrate Mass Timber construction with Passive House Certification**, achieving an 85% reduction in emissions. This cutting-edge design positions Castlegar as a leader in sustainable development and climate-conscious innovation.

The Confluence provides:

- ✓ Resources and networking opportunities for all businesses – Leaders of the Future.
- ✓ A visitor-focused space to showcase the region's attractions.
- ✓ Economic development initiatives through partnerships and investment.
- ✓ A sustainable, inclusive space designed to foster long-term resilience, collaboration, and innovation.



We celebrated our soft launch and grand opening in August 2024, with full interior and exterior completion anticipated by Winter 2025.

Your support of the Confluence Building strengthens Castlegar's economy, businesses, and community for a thriving future.

THE CONFLUENCE

A Premier Opportunity for High-Profile Donors

The Confluence is a landmark of sustainability, innovation, and economic growth —one of Canada's first fully public Passive House-certified mass timber buildings. Built with locally sourced timber from Kalesnikoff, this 8,300 sq. ft. facility operates with 85% reduced emissions, setting a new benchmark for green infrastructure. Our building has become a point of reference for architects and builders from other communities who visit to learn from its design and innovation.

Unmatched Visibility & Promotional Impact

Located at the crossroads of three major highways with over 8.3 million annual vehicle impressions, The Confluence offers prime exterior and interior branding opportunities for donors seeking high-impact exposure.

Commitment to Truth & Reconciliation

Designed with respect and collaboration at its core, The Confluence will be integrating:

- ✓ Indigenous storytelling
- ✓ Opportunities for Indigenous-led business & tourism
- ✓ Inclusive programming to foster education and partnerships



Join us in shaping the future of sustainable development, economic resilience, and reconciliation. Your support leaves a lasting legacy.

Champion Sustainability & Innovation

Our building achieves 85% reduced emissions, setting a national benchmark for eco-conscious design. Outfitted with smart technology throughout—including Q-SYS control, an HD camera, ceiling microphones, speakers, and audio streaming in the boardroom—it exemplifies our commitment to innovation, making The Confluence a hub for sustainable and forward-thinking collaboration.

Direct Access to Key Industry Leaders

Hosting 200+ daily visitors, including major large industry management meetings such as: Mercer Celgar, Teck, Division of Practise, The Confluence provides unparalleled donor recognition through naming opportunities and a high-profile donor wall.

The Impact of your Donation

Sponsoring The Confluence is more than a donation—it's an investment in sustainability, innovation, and economic growth. Your support positions you as a leader in green development while ensuring unmatched visibility in one of Canada's first Passive House-certified mass timber buildings.

Maximize Your Brand Exposure

- ✓ 200+ daily visitors, including industry leaders and decision-makers
- ✓ 8.3 million annual vehicle impressions at the intersection of Highways 3, 3A, and 22
- ✓ Premier venue for high-profile events, hosting 50+ leadership meetings in the first six months

A Lasting Community Impact

Built with the support of local contractors, The Confluence reflects our deep commitment to investing in the community that surrounds us. By contributing, you're championing local economic resilience and aligning with a network of leaders who believe in building strong, sustainable communities from the ground up.



Invest in the future. Align your brand with The Confluence today.

Where Your Green Vision Takes Root

The Confluence is rooted in values of sustainability, innovation, and eco-resilience—principles that may align closely with your own. As one of the first fully public Passive House-certified buildings in Canada, it offers a powerful opportunity to turn your carbon footprint into a green legacy. Your name will become part of a generational landmark that reflects a deep commitment to a more sustainable and resilient future.

Exclusive Donor Benefits

- ✓ High-profile brand recognition in a cutting-edge facility
- ✓ Charitable tax receipt for your sponsorship
- ✓ Legacy of leadership in sustainability and economic development

Donor Wall

Become a sponsor today and position your brand as a driving force in the future of sustainability, innovation, and community development. Elevate your visibility in one of Canada's most forward-thinking projects, and be part of something impactful.

The permanent donor wall is a river-inspired design featuring flowing bubbles that acknowledge our generous donors. Each bubble represents a contribution, with your name added to your very own bubble—the higher your level, the bigger your bubble. Together, these bubbles converge like the meeting of rivers, symbolizing the confluence of generosity that makes this magnificent project and gift to the community possible

LEVEL 11
\$1,000,000 +

LEVEL 9
\$100,000 TO \$499,999

LEVEL 7
\$10,000 TO
\$49,999

LEVEL 5
\$3,000 TO
\$4,999

LEVEL 3
\$1,000 TO
\$1,499

LEVEL 4
\$1,500 TO
\$2,999

LEVEL 6
\$5,000 TO
\$9,999

LEVEL 8
\$50,000 TO \$99,999

LEVEL 10
\$500,000 TO \$999,999

LEVEL 1
\$100 TO \$499

LEVEL 2
\$500 TO \$999

THE CONFLUENCE

Buy your name on a room

Next level support for the Confluence & major exposure for your business by purchasing your very own name on a room.

Options range from leased offices to meeting spaces, 24/7 co-working space to the Visitors Centre or dream big & claim your name on the building's exterior for \$1,000,000+.

Buy your name on a room donations are permanent and include placement on the donor wall.

100	Main Entrance	807 sq ft	\$500,000
101	West Kootenay Visitor Centre	897 sq ft	\$500,000

SOUTH WING / CO-WORKING, OFFICES

105	Office 1	138 sq ft	\$45,000
106	Office 2	127 sq ft	\$40,000
107	Office 3	127 sq ft	\$40,000
108	Office 4	130 sq ft	\$45,000
111	Co-Working Space	655 sq ft	\$500,000
112	Phone Room 2	30 sq ft	\$10,000
113	Phone Room 1	30 sq ft	\$10,000
114	Office 5	121 sq ft	\$40,000
115	Office 6	121 sq ft	\$40,000
116	RDCK Areas I and J Kitchen Lounge	◆ 253 sq ft	\$125,000
117	Castlegar Sunrise Rotary Meeting Room	◆ 160 sq ft	\$50,000

NORTH WING / CHAMBER, CONFERENCE ROOM

118	Office 4	81 sq ft	\$35,000
119	Office 3	105 sq ft	\$35,000
120	Mercer Celgar Conference Room	◆ 1160 sq ft	\$500,000
121	Kitchen	211 sq ft	\$111,000
122	Office 2	129 sq ft	\$45,000
123	Office 1	135 sq ft	\$45,000

2ND FLOOR

201	Office Space	268 sq ft	\$90,000
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This room has been purchased through the buy your name on a room program.

THE CONFLUENCE

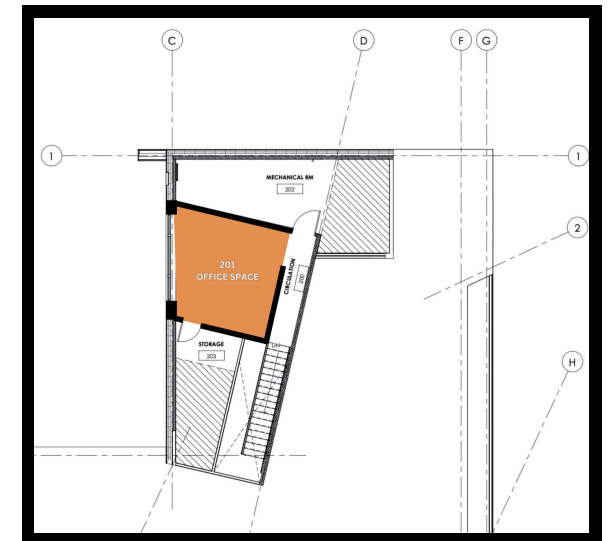
BUY YOUR NAME ON A ROOM GUIDE

FIRST FLOOR



1 OVERALL MAIN FLOOR PLAN
1:75

SECOND FLOOR



Join us in shaping the future—become a major donor today.



Thank you for helping us to move the dial

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